



# ROUSE

Russia

[www.rouse.com](http://www.rouse.com)

# About Rouse

Rouse is a specialist IP consultancy, providing the full range of IP services to many of the world's leading IP owners.

Established in the United Kingdom in 1990, it now has 16 offices in Africa, Asia, Europe and the Middle East, as well as an associated office in Saudi Arabia. Rouse is regularly ranked among the leading IP firms in the various jurisdictions in which it operates.

Its team of more than 600 includes IP professionals from a wide range of disciplines. Lawyers, patent and trade mark attorneys, researchers and specialist IP investigators work seamlessly together, combining a high level of professional skills and experience with 'on-the-ground' practical and commercial know-how.





## Rouse in Russia

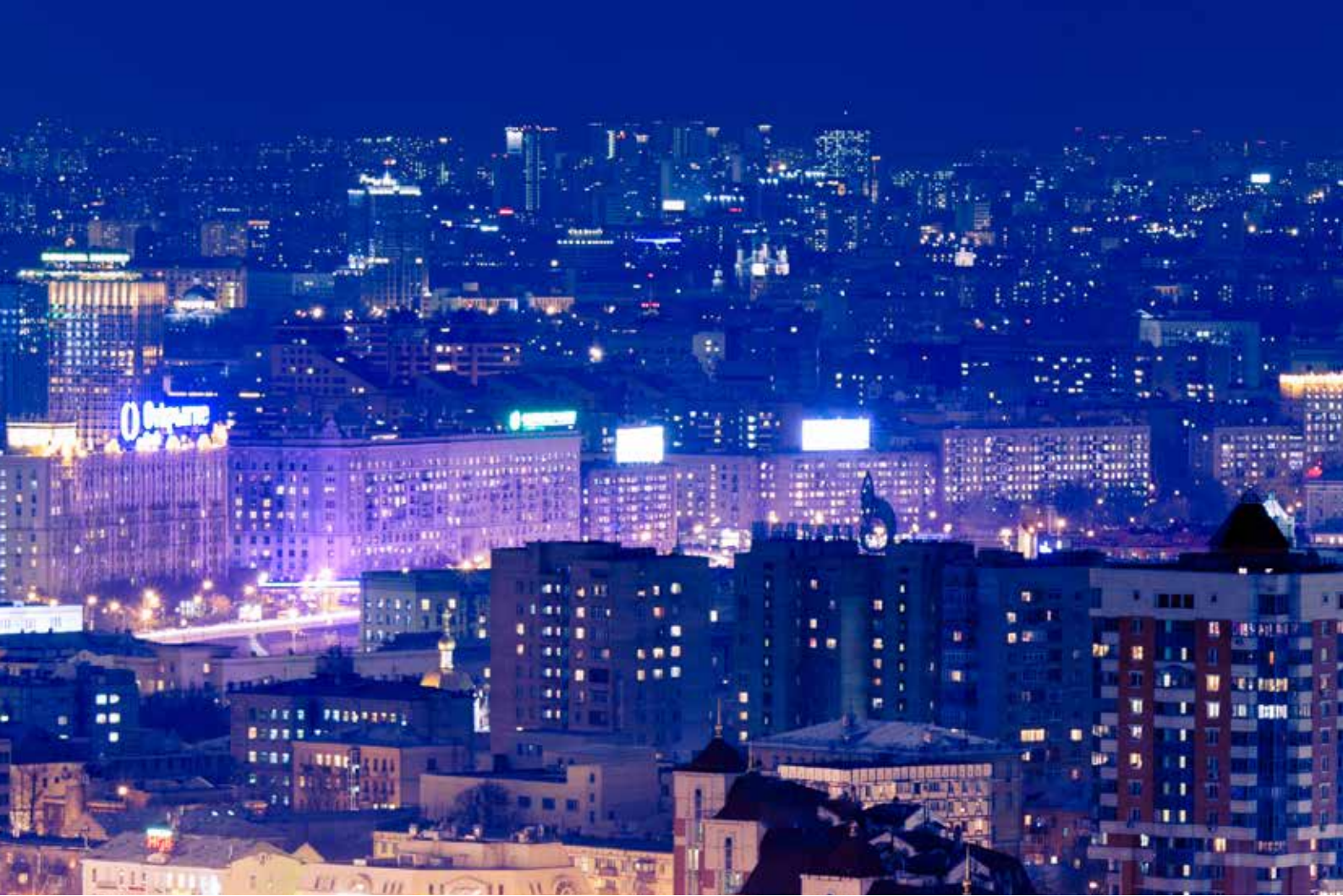
Rouse's office in Moscow, draws on the team's considerable experience in delivering specialist IP services worldwide.

Rouse Russia is a recent extension to the Rouse family- we officially opened our office in 2013 to reflect the increasing need from our clients to have full representation. From here we handle IP work throughout Russia as well as the Commonwealth of Independent States.

Clients specifically requested that Rouse represent them on all IP matters in Russia, knowing the calibre of support they have received in other jurisdictions.

Our clients include major multinational blue-chip companies in the energy, manufacturing, automotive, pharmaceutical, technology, household and luxury goods sectors.

We know the issues that clients face here and are experienced in providing the right solutions.



## Our Services

We offer a full range of trade mark services from filing/prosecution and management to enforcement, litigation and dealing with customs amongst commercialisation services. We also offer patent prosecution and portfolio management services for Russia and the CIS.

### Enforcing IP rights

We are experts in planning, co-ordinating and executing actions to combat IP

infringement and piracy in Russia. We work with customs to detain infringing goods, conducting raids against infringers both big and small. Or we could be working with the police and public prosecutors in connection with criminal actions against infringers. We also liaise closely with our investigators in other jurisdictions, as well as with an established network of agents, information providers and other contacts throughout the country.

Online infringement of IP rights is already extensive and still growing rapidly. Rouse provides brand protection services to help you prevent online brand abuse and erosion in areas such as counterfeiting, copyright

infringement, false association and cyber-squatting, through to online surveys and take down. We can also combine online and offline, conducting door-knocking investigation with administrative enforcement. If needed, we can even handle criminal prosecution or civil action for you.

### Patent prosecution

We provide searching, patent drafting and advisory services in relation to new inventions along with global patenting strategy advice. We have particular experience helping Asian companies obtain US and European patent protection. Our patent clients include government, R&D centres, SMEs and start ups.



## Trade mark

We offer an integrated and full-service team that can help you create, manage, commercialise and enforce your trade marks. We'll tailor our trade mark management services to your requirements, advising on protective and defensive filings that make full use of the goods and services classification system to ensure effective enforcement.

## Dispute resolution

Our lawyers understand the need to protect your IP, to exploit it, and to enforce it as appropriate. Rouse has extensive IP litigation experience in all types of IP dispute including patent, trade mark, design, passing-off and domain name disputes. We frequently act in and co-ordinate high profile multijurisdictional litigation, often for household name clients.

# Why We are Different

## Why choose Rouse in Russia?

- We specialise in managing and enforcing IP in challenging markets. We know and have experience of the issues that clients face here.
- We are priced very competitively against the other international IP practices in Russia and focus on getting results for clients in a timely manner.
- We are transparent in our approach, we don't hide the issues faced in this market and there's no 'brown envelope' to get results behind which we know that clients appreciate.
- We have a practical and solutions focussed team and encourage client responsibility and involvement at every level. Involving more junior members of staff when appropriate makes us more cost effective for our clients.
- We have a focus on strategy and putting Russia in the context of what lies beyond its borders, we know clients value the fact that we approach Russia as a component of a global market considering its links to Europe, the Middle East and Asia.



## Contact us

### Moscow

Office 410, 4th Floor  
Business Centre Ducat Place II  
7 Gasheka Street  
Moscow 123056  
Russia

Tel. +7 495 230 03 37  
Fax +7 495 230 03 38  
Email [russia@rouse.com](mailto:russia@rouse.com)